



**Senior Services of Snohomish County**  
**Strategic Initiatives**  
**2011 – 2013**

***Service Growth***

Senior Services is committed to the growth of existing and new services that improve net revenue while fulfilling our mission.

***Stewardship of Resources***

Senior Services is committed to managing the organization efficiently and effectively in order to control costs while improving value to our stakeholders.

***Information System Upgrade***

Senior Services is committed to enhancing organization performance by upgrading, acquiring or implementing existing or new software and hardware applications.

***Administrative Excellence***

Senior Services is committed to maintaining a strong organization infrastructure while being the employer of choice for existing and new employees who wish to fulfill their personal and career goals in the service of others.

***Fundraising***

Senior Services is committed to being the most admired helping organization in the community in order to attract individual and institutional donations that support services.

For more information contact:  
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